

FEEDING YOUR INNER GEEK SINCE 2007

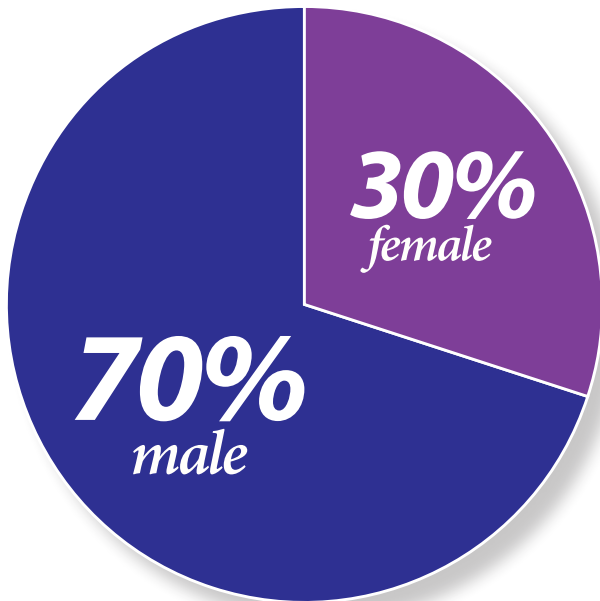
# NERDVANA

**14,000**

avg. monthly pageviews

**8,000**

avg. monthly uniques



ages **35-44**  
**25-34**

## Where we publish:

- ▶ [NERDVANAMEDIA.COM](http://NERDVANAMEDIA.COM)
- ▶ FACEBOOK "INSTANT ARTICLES"
- ▶ "APPLE NEWS" APP
- ▶ EMAIL NEWSLETTERS
- ▶ SOCIAL MEDIA @nerdvana

## Reach out today:

[service@nerdvanamedia.com](mailto:service@nerdvanamedia.com) or [719-582-8520](tel:719-582-8520)

## 'TWITTER FEED TO WATCH'

// 'Excellent geek blogger...'

— *Wired magazine*

## 'BEST FEATURES BLOG'

// 'Must-read for anyone interested in science fiction, fantasy, comic books.'

// 'Strong writing and reporting, eloquent opinions, photos ... A lot of personality.'

// 'Great original reporting and geeky insights about the sci-fi world...'

// 'Terrific diversity.'

— *Arizona Press Club judges*

## BACKGROUND:

- ▶ Started at Arizona's Pulitzer Prize-winning Tribune newspaper
- ▶ Became independent in 2016

## Help us, help you!

We're growing, and you can grow with us.

Nerdvana Media offers a variety of affordable advertising options, from traditional and mobile-friendly rotating web banners (728x90, 320x50, 300x250, 300x600, 468x60, 970x90) to page sponsorships and, with careful consideration, sponsored content and social posts published on your behalf. We can also accommodate giveaways and a host of other promotions with customized posts on Nerdvana and our social media channels – provided you can handle all aspects of prize fulfillment.

# 728x90

- ▶ Industry standard “leaderboard” banner ad unit
- ▶ File format: JPG, PNG, GIF
- ▶ Easily scalable on mobile devices down to 320px

**Available placements:** Website header, homepage footer (mobile and desktop); 970x90 also available in footer

# 300x250

- ▶ Industry standard “medium rectangle” ad unit
- ▶ File format: JPG, PNG, GIF
- ▶ Included on mobile devices

**Available placements:** In articles, section feed, lower right sidebar (desktop), between elements (mobile)

\* 468x60 banner also available in articles and website header

# 300x600

- ▶ Our highest-performing choice!
- ▶ Limited to 1 per webpage
- ▶ Industry standard “half page”/ “wide skyscraper” ad unit
- ▶ File format: JPG, PNG, GIF
- ▶ Included on mobile devices

**Available placements:** Right sidebar (desktop), between elements (mobile)

## Affordable ad options:

- ▶ **FLAT MONTHLY RATE:** \$10 (728x90, 468x60, 300x250, 970x90) or 300x600 skyscraper \$15
- ▶ **RANDOM ROTATION (+\$0.00) OR SPONSORED UNIT (+\$10 each) AVAILABLE**
- ▶ **DISCOUNT FOR ANNUAL BUYS: 10%**
- ▶ **CHOOSE THE SECTION(s): +\$5 each**
  - ▶ **IN-ARTICLE ADS: +\$10** (additional programming required) 468x60/728x90/300x250 recommended here
- ▶ **1 FREE “THANK-YOU” POST+TAG ON OUR SOCIAL CHANNELS w/each ad buy**
- ▶ **CLIENTS CAN SPONSOR NERDVANA'S EMAIL NEWSLETTER: \$1/day (min. 30)** (Rate without an ad: \$2/day, min. 30)
- ▶ **CUSTOM SOCIAL POSTS: \$25 each**
  - ▶ **GIVEAWAYS: \$50+fulfillment**
- ▶ **OTHER SPONSORED ARTICLES: \$100+** (contact w/ specifics for a free quote)
- ▶ **CREATIVE AD DESIGN \$50+20%** (You can always use your own ad artwork, and swap it out anytime – at no charge!)

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